

# Tourism Management

Master of Tourism Management (M.T.M.)



COLORADO STATE UNIVERSITY  
ONLINE

## Overview

Travel and recreation play an important role in shaping lives. A single excursion can change the way a person views the world. A successful company can boost its entire community's economy. The tourism industry as a whole can support the livelihoods of millions while providing countless others unforgettable adventures for years to come. It just takes the right kind of manager to ensure this happens, and CSU's online tourism management master's program gives you the insight and training you need to become just that.

## What you learn

By teaching a "whole system" approach—one that recognizes the value of people and resources as much as it does the importance of profit—this tourism management master's prepares you to step into the industry with a unique, and valuable, perspective.

Throughout the course of study, you obtain the tools to lead a financially sound business, develop strong management skills, and, beyond that, gain insight into the bigger picture. Learn about tourism's impact on natural resources and global communities, and learn to apply theories and develop strategies that will ensure a more sustainable future for the industry and for the world.

When you earn your master's in tourism management, you gain the skills to not only further your career, but to make a meaningful impact on the world while doing something you love.

Taught by the same faculty and following the same curriculum as the on-campus program, CSU's online tourism management master's allows you to earn the same degree as on-campus students, but with the flexibility you need in your busy life.

## Curriculum

This is a coursework-only degree and does not require completion of a thesis.

It is suggested that NRRT 600 be taken in the first or second semester. All courses are eight weeks with some courses offered the first part of a semester and others in the second part of a semester.

If you are interested in learning more about tourism in the ski industry, you may swap some of this program's required courses with ski area management courses.

## Delivery

Online

## Credits

30 credits

## Tuition

\$749 per credit

- Includes [Student Services](#)
- [Fees](#) assessed separately
- [Financial aid](#) is available; eligibility determined on an individual basis

## Time Frame

Can be completed in 9 months

## Completion Requirements

Completion of 30 credits, with 26 credits in the required courses and a minimum of four credits of directed business electives

## More Info

[online.colostate.edu/degrees/tourism-management](https://online.colostate.edu/degrees/tourism-management)

## Contact

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(970) 491-1479

# How to Apply

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## Application Deadline

Fall semester: **July 15**

Spring semester: **December 1**

### 1 Review Admission Requirements

- Bachelor's degree from a regionally-accredited institution.
- A 3.0 GPA on all undergraduate coursework. Exceptions to this are made on a case-by-case basis.

### 2 Prepare Application Materials

**Three letters of recommendation** (professional and/or academic)

Three professional recommendations are required. You will provide information about your recommenders in the online application. CSU will contact them with instructions and a link to a secure form they will submit on your behalf.

### 3 Complete Online Application

Complete the [online graduate application](#) and pay the nonrefundable application processing fee (payable online). As soon as you have completed the required information, please submit your application. You do not need to wait for recommendations to move your application forward.

- Select "Tourism Management (M.T.M.) – Distance" when choosing the program of study.

### 4 Request Official Transcripts

Request one official transcript of all collegiate work completed from every institution attended, whether or not you received a degree from those institutions. Transcripts from Colorado State University are not required. Official transcripts can either be mailed in or sent as e-transcripts.

Send e-transcripts to: [gradadmissions@colostate.edu](mailto:gradadmissions@colostate.edu)

Send paper copies to:

Graduate Admissions

Colorado State University – Office of Admissions

1062 Campus Delivery

Fort Collins, CO 80523-1062

## Check Your Application Status

View your [application status](#) at any time to ensure your application checklist is complete or to check on updates.

## International Students

See [website](#) for test score and transcript requirements.

