Sport Mangement

Master of Sport Management

COLORADO STATE UNIVERSITY
ONLINE

Overview

Build the leadership skills to pursue a fast-paced career in the sports industry with a master's degree from Colorado State University. Gain in-depth knowledge that you can apply immediately to jobs in recreational, intercollegiate, or professional sports. Through a targeted, interdisciplinary curriculum and direct professional experience, you will prepare for a sports career in areas such as: business development, sales, marketing, communications, event coordination, community outreach, or facilities management.

Students in this program will:

- Dive into the ethics, policies, and laws that shape the modern sports landscape
- Learn data-driven analysis methods that inform strategic decision-making processes
- Examine modern cultural perspectives and concepts of social responsibility
- Gain the knowledge to pursue future leadership opportunities
- Receive regular guidance and insight from distinguished scholar-practitioners

Curriculum

The online Master of Sport Management program is a professional degree that prepares you for leadership in the sports and athletics industry. To earn this degree, you must complete:

- All required core courses, including:
  - » Internship (2-4 credit hours)
  - » Capstone project (2 credit hours)
- Selected elective courses based on your chosen track

Before completing this degree, you will select one of three tracks: Generalist, Business Foundations, or Marketing. Program tracks allow you to focus your learning and develop skills that will be the most beneficial in your current or future career.

Delivery

Online

Credits

30-35 (depending on track)

Tuition

$700 per credit*

- Includes *Student Services*
- *Fees* assessed separately
- *Financial aid* is available; eligibility determined on an individual basis

*Cost per credit hour may vary by course

Time frame

18 months

More info

online.colostate.edu/degrees/sport-management

Contact

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Student Success Coach
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(970) 825-1295

How to Apply

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Application Deadlines

Fall semester: **August 1** Spring semester: **December 15** Summer semester: **May 1**

1 Review Admission Requirements

- A bachelor's degree from a regionally accredited institution
- A 3.0 GPA on all undergraduate coursework
- No GRE is required. However, recent TOEFL examination results are required for international applicants.

2 Prepare Application Materials

- Official transcripts from all previous universities attended
- Three letters of recommendation
- Statement of purpose (please explain how this degree will help you reach your career goals)
- Current resume

3 Complete Online Application

Complete the *online graduate application* and pay the nonrefundable application processing fee (payable online). As soon as you have completed the required information, please submit your application. Your application will not be reviewed until it is complete and all required materials have been received.

Under "Program" choose one of the following:

- Sport Management (M.S.M.) - Distance
- Sport Management/Business Foundations (M.SM.) - Distance

4 Request Transcripts

Request one official transcript of all collegiate work completed from every institution attended, whether or not you received a degree from those institutions. Transcripts from Colorado State University are not required. Official transcripts can either be mailed in or sent as e-transcripts.

Send e-transcripts to: *gradadmissions@colostate.edu*

Send paper copies to:
Graduate Admissions
Colorado State University – Office of Admissions
1062 Campus Delivery
Fort Collins, CO 80523-1062

Check Your Application Status

View your *application status* at any time to ensure your application checklist is complete or to check on updates. Once your complete application, including supporting materials, is received, the department admission committee will review your application and promptly notify you of their decision.

International Students

See *website* for test score and transcript requirements.