

# Journalism and Media Communication

Bachelor of Arts in Journalism and Media Communication (B.A.)



COLORADO STATE UNIVERSITY  
ONLINE

## Overview

This online journalism bachelor's degree builds foundational communication skills that are sought after in nearly any industry. Hone your writing and editing skills, learn to use digital technology to reach and engage audiences around the globe, and gain perspective on the role of media in our society.

Taught by expert media professionals with years of experience in the field, courses cover such areas as:

- Newswriting, magazine writing, and online storytelling
- Advertising, public relations, and marketing
- Video and photo production and editing
- Web design
- Media ethics, law, and history

This program places a strong emphasis on helping you find a career once you finish your degree. In addition to teaching you writing and technical skills, the curriculum includes requirements to give you first-hand experience in the field and the chance to build a professional portfolio.

- Complete an internship in a student media organization, through a study abroad course, or at an organization of your choice.
- Take a capstone class that:
  - » Features guest speakers with experience in a variety of different jobs.
  - » Teaches you how to embark on the search for a career with job hunting and resume writing techniques.
  - » Helps you build a web-based portfolio of your work from classes and your internship.

## Degree Minors

In addition to earning your Bachelor of Arts, you also have the option to further specialize your knowledge and enhance your degree with an academic minor in a specialized area of study.

- |   |                     |
|---|---------------------|
| • Agricultural Business                   | • Global Studies    |
| • Anthropology                            | • Media Studies     |
| • Business Administration                 | • Political Science |
| • Creative Writing                        | • Sociology         |
| • Economics                               |                     |
| • Gerontology                             |                     |
| • Global and Environmental Sustainability |                     |

## Delivery

Online

## Credits

120 credits

Previous college credits must be transferred into the program

## Tuition

\$476 per credit

- Includes *Student Services*
- *Fees* assessed separately
- *Financial aid* is available; eligibility determined on an individual basis

## Time frame

Varies based on intensity of study and previous coursework

## Completion requirements

A minimum of 120 credits are required to complete this degree. This includes:

- 42 upper-division (300-400 level) credits
- 30 upper-division credits completed through Colorado State University
- 40 credits of JTC courses
- Minimum of 72 credits outside of JTC

## More info

[online.colostate.edu/degrees/  
journalism](http://online.colostate.edu/degrees/journalism)

## Contact

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# How to Apply

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## Application Deadlines

Fall semester: **August 1**

Spring semester: **January 1**

Summer semester: **May 1**

### 1 Review Admission Requirements

- Previous college credit must be transferred into the online journalism and media communication bachelor's degree completion program, and minimum credits required can vary depending on previous coursework completed.
- 2.5 cumulative GPA (2.9 cumulative GPA preferred) from all coursework previously completed
- Satisfy [\*admission requirement in mathematics\*](#)
- High school graduation or equivalent

Degree completion program applicants are held to the same [\*University admission standards\*](#) as applicants for on-campus degree programs.

### 2 Complete Online Application

Complete Colorado State University's [\*online undergraduate application\*](#) and pay the \$50 nonrefundable application processing fee (payable online).

- Select "Journalism and Media Communication—online degree program" when choosing major.

Online applications must be submitted before 5 p.m. (Mountain Time) on the deadline date. If you miss the application deadline, you may still register for courses to begin your program of study as a non-degree student. Students seeking Federal financial aid must be admitted prior to enrolling.

### 3 Apply for Financial Aid

If you wish to apply for Federal financial aid, please complete the [\*Free Application for Federal Student Aid\*](#). Additional [\*financial aid information\*](#) is also available.

## Check Your Application Status

View your [\*application status\*](#) at any time to ensure your application checklist is complete or to check on updates. Admissions decisions are made on a rolling basis and may take up to six weeks during high volume application periods.