Overview
Developed by faculty in CSU’s Department of Journalism and Media Communication, this graduate certificate program will give you the tools and in-depth knowledge of communication technology to deliver the right messages to the right audiences at the right time. Course topics in this program include:
- Advanced communication strategy
- Marketing and advertising strategy
- Web content and publication design
- Video production and media management
- Website design and management
- Professional writing
- and much more

Discover how to integrate modern technology into strategic communication plans that deliver results. Learn essential skills like market analysis, audience research, copywriting, media production, PR, and media ethics as you prepare to take on leadership roles in the rapidly evolving field of marketing and communications.

Curriculum
Note: You must be admitted into this program for the graduate certificate to appear on your official University transcript.

Courses (select four)
- JTC 505 – Advanced Professional Writing (3 cr.)
- JTC 511 – Corporate Media Ethics and Issues (3 cr.)
- JTC 540 – Digital Video Editing (3 cr.)
- JTC 550 – Public Relations (3 cr.)
- JTC 555 – Advertising and Marketing Communication (3 cr.)
- JTC 572 – Corporate Web Design and Management (3 cr.)

Delivery
Online

Credits
12 credits

Tuition
$709 per credit
- Includes Student Services
- Fees assessed separately
- Financial aid is available; eligibility determined on an individual basis

Time frame
Can be completed in less than a year

More info
online.colostate.edu/certificates/communication-technology

Contact
Ben Fletcher
ben.fletcher@colostate.edu
(970) 825-1295
How to Apply
Communication and Technology - Graduate Certificate

Application Deadlines
Fall semester: July 19   Spring semester: November 15   Summer semester: April 1

1 Review Admission Requirements
- A bachelor’s degree from a regionally accredited postsecondary institution or a CSU-recognized international institution is required.
- Minimum 2.75 GPA. Applicants whose GPA is below 2.75 are still encouraged to apply. You may be required to demonstrate your potential for academic success by providing additional evidence (e.g., letters of recommendation). Please contact a JTC faculty member to discuss your options.

2 Prepare Application Materials
**Statement of purpose:** The statement of purpose serves as an academic writing sample. The statement of purpose will be used by faculty to determine your readiness for graduate-level writing, learn more about you, and ascertain how your goals align with this certificate. Please limit your Statement of Purpose to between 500 and 1000 words. Address the following in your statement:
- Reasons for seeking the Graduate Certificate in Communication & Technology
- A summary of your long-term professional, educational, or personal goals and how the certificate will meet your goals
- Your expectations for the certificate program

3 Complete Online Application
Complete the [online graduate application](#) and pay the nonrefundable application processing fee (payable online). As soon as you have completed the required information, please submit your application. Your application will not be reviewed until it is complete and all required materials have been received.
- Choose “Communication and Technology (Certificate) – Distance” when choosing the Program of Study. (Note: You must first select “Certificate” at the top.)

4 Request Transcripts
Request one official transcript of all collegiate work completed from every institution attended, whether or not you received a degree from those institutions. Transcripts from Colorado State University are not required. Official transcripts can either be mailed in or sent as e-transcripts.

Send e-transcripts to: gradadmissions@colostate.edu
Send paper copies to:
Graduate Admissions
Colorado State University – Office of Admissions
1062 Campus Delivery
Fort Collins, CO 80523-1062

Check Your Application Status
View your [application status](#) at any time to ensure your application checklist is complete or to check on updates. Once your complete application, including supporting materials, is received, the department admission committee will review your application and notify you of their decision.

International Students
See [website](#) for test score and transcript requirements.