Overview
Developed by experts with significant experience in the tourism industry, this program provides the in-depth knowledge you need to successfully plan and manage an agritourism operation. Learn to adapt or expand existing infrastructure to create enjoyable, memorable experiences for visitors. Also gain insights in building a comprehensive business plan that includes elements like launching a website, promoting the business, booking guest reservations, organizing activities, managing finances, and complying with local laws and regulations. Offered in an online format, the program allows you to complete coursework on a flexible schedule, from the comfort of your own home.

Start learning how to:
• Conduct market research
• Assess supply and demand
• Write a comprehensive business plan
• Create financial models
• Evaluate potential local economic impacts
• Organize and manage a variety of business assets

Curriculum
This graduate certificate program requires the completion of six courses. Please note, you must be admitted to this program for the certificate to appear on your official University transcript.

Required Courses
• NRRT 541 – Overview and Trends of Agritourism Management (2 cr.)
• NRRT 542 – Spatial and Community Dimensions of Agritourism (2 cr.)
• NRRT 545 – Culinary Tourism (2 cr.)
• NRRT 548 – Agritourism Enterprise Management (2 cr.)
• NRRT 650 – Financial Management in Tourism (2 cr.)
• RRM 520 – Lodging Management (2 cr.)
How to Apply
Agritourism Management

Application Deadline
Fall semester: July 15  Spring semester: December 1

1 Review Admission Requirements
This graduate certificate program requires that students have a bachelor’s degree from a regionally accredited institution.

2 Prepare Application Materials
While it is not required, it is recommended that you contact us in advance of submitting application materials. Prepare the materials below and upload when you apply online.

• Two letters of recommendation (professional and/or academic)
  You will provide information about your recommenders in the online application. CSU will contact them with instructions and a link to a secure form they will submit on your behalf.

• Statement of purpose
  » Your purpose for pursuing graduate education and how it will contribute to your long-term goals and career plans,
  » Why you have selected Colorado State University as the place to pursue your graduate studies, and
  » A description of teaching, research/creative, or other academic work you have engaged in relevant to the qualifications.

3 Complete Online Application
Complete the online graduate application and pay the nonrefundable application processing fee (payable online). As soon as you have completed the required information, please submit your application. Your application will not be reviewed until it is complete and all required materials have been received.

• Choose “Agritourism Management (Certificate) – Distance” when choosing the Program of Study. (Note: You must first select “Certificate” at the top.)

4 Request Transcripts
Request one official transcript from the institution where you earned your bachelor’s degree. Transcripts from Colorado State University are not required. Official transcripts can either be mailed in or sent as e-transcripts.

Send e-transcripts to: gradadmissions@colostate.edu
Send paper copies to:
Graduate Admissions
Colorado State University – Office of Admissions
1062 Campus Delivery
Fort Collins, CO 80523-1062

Check Your Application Status
View your application status at any time to ensure your application checklist is complete or to check on updates.

International Students
See website for test score and transcript requirements.