

# Adventure Tourism

Graduate Certificate



COLORADO STATE UNIVERSITY  
ONLINE

## Overview

CSU's online Graduate Certificate in Adventure Tourism is a first of its kind in the nation, designed to prepare you with the managerial skills to create your own outdoor venture, or take a leadership role in the industry.

Faculty blend operations management practices with natural resource management practices, focusing on a collaborative approach rather than a business model based on competition. Everyone wins when you do the right things for the environment, the community, and the venture.

Become a leader in the industry with the ability to:

- Apply small business development and entrepreneurship concepts to the creation or management of an adventure tourism venture.
- Formalize operations processes in a sector that needs knowledgeable professionals to keep up with growth and demand.
- Lead and facilitate safe and enjoyable adventure tourism experiences.
- Communicate in a professional manner to relevant adventure tourism stakeholder groups.
- Critically discuss the role of public land agencies and their policies and relationships with adventure tourism operators.
- Be knowledgeable about the outdoor products industry.

## Curriculum

Up to three courses from this program may be applied to our online [Master of Tourism Management](#) degree, including NRRT 655 and any other two adventure tourism courses.

You must be admitted to this program for the certificate to appear on your official University transcript.

### Required Courses

- **NRRT 530** – Insight into the Adventure Tourism Industry (2 cr.)
- **NRRT 531** – Building an Adventure Tourism Enterprise (2 cr.)
- **NRRT 532** – Leading the Adventure Tourism Experience (2 cr.)
- **NRRT 533** – Adventure Tourism Policy and Planning (2 cr.)
- **NRRT 534** – Applications in the Outdoor Products Industry (2 cr.)
- **NRRT 655** – Tourism Marketing Concepts and Applications (2 cr.)

Each course is offered in an eight-week format. Some classes will be offered in the first eight weeks of a semester and others will be offered in the second eight weeks.

## Delivery

Online

## Credits

12 credits

## Tuition

\$749 per credit

- Includes [Student Services](#)
- [Fees](#) assessed separately
- [Financial aid](#) is available; eligibility determined on an individual basis

## Time frame

Can be completed in 9 months

## More info

[online.colostate.edu/certificates/adventure-tourism](https://online.colostate.edu/certificates/adventure-tourism)

## Contact

Ben Fletcher  
Student Success Coach  
[ben.fletcher@colostate.edu](mailto:ben.fletcher@colostate.edu)  
(970) 825-1295

### Application Deadline

Fall semester: **July 15**

Spring semester: **December 1**

#### 1 Review Admission Requirements

The online adventure tourism graduate certificate requires that students have a bachelor's degree from a regionally accredited institution.

#### 2 Prepare Application Materials

While it is not required, it is recommended that you contact us in advance of submitting application materials. Prepare the materials below and upload when you apply online.

- **Two letters of recommendation** (professional and/or academic)  
You will provide information about your recommenders in the online application. CSU will contact them with instructions and a link to a secure form they will submit on your behalf.
- **Statement of purpose**
  - » Your purpose for pursuing graduate education and how it will contribute to your long-term goals and career plans,
  - » Why you have selected Colorado State University as the place to pursue your graduate studies, and
  - » A description of teaching, research/creative, or other academic work you have engaged in relevant to the qualifications.

#### 3 Complete Online Application

Complete the [online graduate application](#) and pay the nonrefundable application processing fee (payable online). As soon as you have completed the required information, please submit your application. Your application will not be reviewed until it is complete and all required materials have been received.

- Choose "Adventure Tourism (Certificate) – Distance" when choosing the Program of Study. (Note: You must first select "Certificate" at the top.)

#### 4 Request Transcripts

Request one official transcript of all collegiate work completed from every institution attended, whether or not you received a degree from those institutions. Transcripts from Colorado State University are not required. Official transcripts can either be mailed in or sent as e-transcripts.

Send e-transcripts to: [gradadmissions@colostate.edu](mailto:gradadmissions@colostate.edu)

Send paper copies to:

Graduate Admissions

Colorado State University – Office of Admissions

1062 Campus Delivery

Fort Collins, CO 80523-1062

### Check Your Application Status

View your [application status](#) at any time to ensure your application checklist is complete or to check on updates. Once your complete application, including supporting materials, is received, the department admission committee will review your application and notify you of their decision.

### International Students

See [website](#) for test score and transcript requirements.