

Arts-Based Leadership Entrepreneurial (ABLE) Fellows Program



COLORADO STATE UNIVERSITY
ONLINE

Overview

The ABLE Fellows program guides participants through the most vital aspects of running a successful 501(c)3 organization. Learn to properly formulate mission statements, goals, and objectives. Additionally, explore a wide range of leadership topics including:

- sustainable leadership,
- project planning,
- grant writing,
- fundraising planning,
- program evaluation,
- becoming the leader you want to be, and
- other essential leadership strategies to carry you and your organization to future success.

This training will also teach you about achieving long-term financial stability in arts organizations. Courses guide you in making tough financial decisions, employing board fiscal responsibility, and understanding how arts organizations can — and can't — earn money. The program also teaches you basic fundraising skills with specific training on donor research, how to develop contacts, donor cultivation, and designing a plan for the “ask.”

Earn digital badges to add to your resume

For every ABLE Fellows training course you successfully complete, you will earn a digital badge that can be displayed on your resume, online portfolio, and social media profiles. This allows employers, clients, and others to click on the badges, see exactly what you learned, and see that you gained these skills from Colorado State University.



Contact

(970) 492-4898

online.colostate.edu/contact

Delivery

Online

Tuition

Mastery Badge (all courses) – \$899

Quest Badge (group of courses) – \$135-\$293

Trek Badge (individual course) – \$75-\$125

Tuition for the full program may vary based on savings earned by bundling courses.

Time frame

Mastery Badge – 15 weeks

Quest Badge – 2-4 weeks

Trek Badge – 1-2 weeks

Badge expiration

Badges in this program expire after three years from the date earned to ensure up-to-date knowledge of practices in the industry.

More info

online.colostate.edu/badges/able-fellows



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Curriculum

Mastery Badge (full program)

ARBB 1000 – LEAP Institute for the Arts ABLE Fellows Program (Mastery Badge) | \$899

To earn the LEAP Institute for the Arts ABLE Fellows Mastery Badge, you must complete all Quest and Trek Badges. Receive the best value by registering for the full program all at once.

Quest Badges (groups of courses)

Quest Badges include groups of courses bundled together for a discounted price. These badges help you specialize in specific topic areas.

ARBB 1010 – Arts Management Basics (Quest Badge) | \$180

Bundle includes:

- **ARBB 1011** – Leadership Basics and Sustainable Leadership (Trek badge)
- **ARBB 1012** – Arts Enterprise Basics (Trek badge)

ARBB 1020 – The Functioning Leader (Quest Badge) | \$293

Bundle includes:

- **ARBB 1021** – Decision-Making Tools for Arts Leaders (Trek Badge)
- **ARBB 1022** – Grant Writing (Trek Badge)
- **ARBB 1023** – Fundraising in Not-For-Profits (Trek Badge)

ARBB 1030 – The Thoughtful Leader (Quest Badge) | \$203

Bundle includes:

- **ARBB 1031** – Keys to Effective Leadership (Trek Badge)
- **ARBB 1032** – Art Leadership Competency and Theory (Trek Badge)
- **ARBB 1033** – Pop Culture's Influence on Creative Careers (Trek Badge)

ARBB 1040 – Planning and Evaluation (Quest Badge) | \$135

Bundle includes:

- **ARBB 1041** – Project Planning (Trek Badge)
- **ARBB 1042** – Evaluation Skills (Trek Badge)

ARBB 1050 – Leading with a Vision (Quest Badge) | \$135

Bundle includes:

- **ARBB 1051** – Future of Arts Leadership (Trek Badge)
- **ARBB 1052** – Arts Leadership and Management (Trek Badge)

Trek Badges (individual courses)

Pick individual badges based on your interests and needs. Each individual Trek Badge earned will apply toward a Quest Badge, as well as the Mastery Badge.

What is a digital badge?

A digital badge is a visual representation of skills or knowledge you have gained. You earn a digital badge each time you successfully complete one of a variety of our short online courses.

CSU's digital badge programs allow you to customize your education to meet your specific needs and interests. Take the courses you want to take, and build your own unique set of credentials.

Badges earned through CSU are organized in a hierarchy that you can build upon:

Trek Badges – Earn Trek badges for each single course completed.

Quest Badges – Earn Quest badges for completing either a single course or a group of courses, depending on the program.

Mastery Badge – Earn a Mastery badge upon completion of all courses within a program.

How can CSU's digital badges be used?

Once you earn them, you can share your digital badges among your professional and personal network. Display them on your resume, online portfolio, website, and social media pages.

The badges you display in digital locations are clickable, linking to where they are stored in [Mozilla Backpack](#). This allows others to see details about what you learned, and that your credentials were earned from CSU. Think of this as an alternative to transcripts.