

Ski Area Management

Graduate Certificate



COLORADO STATE UNIVERSITY
ONLINE

Overview

The ski industry is currently undergoing a generational shift, where many senior level managers are looking to retire, creating significant opportunities in the coming years for hard-working, forward-thinking individuals who have detailed management knowledge and expertise that is specific to the ski industry.

Meet this growing demand by learning how to:

- Balance priorities and manage ski area operations that are sustainable on every level
- Apply analytical skills to employ sound financial practices
- Develop positive community and stakeholder relationships
- Operate with the conservation of natural resources and protection of the alpine environment in mind

Curriculum

This flexible graduate certificate is the only ski area-specific, graduate-level program offered in North America. Each course is an eight-week accelerated program of study that focuses specifically on unique subject matter related to the ski industry. The curriculum was designed with close input from ski area managers and operators to ensure it addresses industry needs, and it will help you be better able to:

- Make strategic management decisions
- Assess the impact of policy on ski areas
- Make informed capital budgeting decisions
- Improve managerial and operational efficiency and effectiveness
- Communicate professionally and effectively
- Critically examine the future of the industry

The graduate certificate requires completion of 12 credits by taking six two-credit courses. NRRT 520 is the foundation course and must be taken first (however, it may be taken concurrently with other courses).

Up to six credits from this program may be applied to our online [Master of Tourism Management degree](#), including NRRT 523 and NRRT 524, as well as an additional ski area management course of your choice.

Delivery

Online

Credits

12 credits

Tuition

\$775 per credit

- Includes [Student Services](#)
- [Fees](#) assessed separately
- [Financial aid](#) is available; eligibility determined on an individual basis

Time frame

Can be completed in 9 months

Completion requirements

Successful completion of 12 credits from the appropriate courses

More info

online.colostate.edu/certificates/ski-area-management

Contact

Ben Fletcher
Student Success Coach
ben.fletcher@colostate.edu
(970) 825-1295

How to Apply

Ski Area Management - Graduate Certificate



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Application Deadlines

Fall semester: **July 15**

Spring semester: **December 1**

1 Review Admission Requirements

The online ski area management graduate certificate requires that students have a bachelor's degree from a regionally accredited institution.

2 Prepare Application Materials

While it is not required, it is recommended that you contact us in advance of submitting application materials. Prepare the materials below and upload when you apply online.

- **Two letters of recommendation**

You will provide information about your recommenders in the online application. CSU will contact them with instructions and a link to a secure form they will submit on your behalf.

- **Statement of purpose**

Please provide a one-page letter addressing: 1) why you selected this program, 2) what you hope to gain from the program, and 3) your future career goals.

3 Complete Online Application

Complete the [online graduate application](#) and pay the nonrefundable application processing fee (payable online). As soon as you have completed the required information, please submit your application. Your application will not be reviewed until it is complete and all required materials have been received.

- Choose "Ski Area Management (Certificate) – Distance" when choosing the Program of Study. (Note: You must first select "Certificate" at the top.)

4 Request Transcripts

Request one official transcript of all collegiate work completed from every institution attended, whether or not you received a degree from those institutions. Transcripts from Colorado State University are not required. Official transcripts can either be mailed in or sent as e-transcripts.

Send e-transcripts to: gradadmissions@colostate.edu

Send paper copies to:

Graduate Admissions

Colorado State University – Office of Admissions

1062 Campus Delivery

Fort Collins, CO 80523-1062

Check Your Application Status

View your [application status](#) at any time to ensure your application checklist is complete or to check on updates. Once your complete application, including supporting materials, is received, the department admission committee will review your application and notify you of their decision.

Information for International Students

See [website](#) for test score and transcript requirements.

