Overview
Colorado State University's online Master of Arts Leadership and Administration helps you apply your creative talents and develop new skills to meet the rising demand for entrepreneurial arts management professionals and visionary organizational leaders.

Why Arts Leadership Matters
The value of the arts in our society is immeasurable. They enhance our well-being, bring together communities, and tell the stories of our culture and world. To ensure they continue to reach and benefit others, we need leaders who understand what it takes to make the arts successful. However, those best suited to serve in these roles—individuals who are passionate about creative work and making positive change—often lack formal administrative and entrepreneurial training. This arts administration master’s helps fill those knowledge gaps, so you can do the creative work you love, and be more successful at it.

What You Learn
Gain the foundational skills you need to operate your own business, or take on leadership roles and impact meaningful change in an organization. The program covers a broad range of entrepreneurial subjects, including finance management, media communication, policy, project planning, events management and community engagement. These are skills that not only will be immediately applicable to your career today, but will provide valuable insight to help you make informed decisions throughout your career.

More About the Program
Taught by the same faculty who teach on campus, this online arts administration master’s allows you to earn the same degree as on-campus students, but offers the flexibility you need as a working creative professional. While it is not a requirement to come to campus, faculty always appreciate the opportunity to meet students. If you would like to come to campus for a visit, please contact your advisor and they would be happy to make arrangements with you.

Delivery
Online

Credits
32 credits

Tuition
$605 per credit; financial aid is available

Time Frame
Can be completed in 2 years

Degree Awarded
Master of Arts Leadership and Administration (M.A.L.A.)

Offered By
College of Liberal Arts – Leadership, Entrepreneurship, Arts Advocacy and the Public (LEAP) Institute of the Arts

Learn More
online.colostate.edu/degrees/arts-leadership-administration

Contact our Student Success Team to get started! (970) 492-4898 online.colostate.edu/contact
Curriculum

First Year
- LEAP 500 – Leadership in the Arts (3 cr.)
- LEAP 600 – Arts Policy and Advocacy (3 cr.)
- LEAP 650 – Arts Event Management (3 cr.)
- LEAP 687 – Internship (3 cr.)
- LEAP 692 – Internship Seminar (1 cr.)
- Selected Elective Course\(^1\) (3 cr.)

Second Year
- LEAP 660 – Arts Collaboration and the Community (3 cr.)
- LEAP 670 – Law and the Arts (3 cr.)
- LEAP 687 – Internship (3 cr.)
- LEAP 692 – Internship Seminar (1 cr.)
- Selected Elective Courses\(^1\) (6 cr.)

\(^1\)Select course(s) from program list of approved courses in consultation with advisor and committee. Additional coursework may be required to fulfill prerequisites.

Career Opportunities
The demand for creative people with entrepreneurial and administrative skills is on the rise. Nearly a decade ago, Ben Cameron of the Doris Duke Foundation, predicted there would be a need for tens of thousands of new senior-level arts managers in the U.S. by 2016, and this is now becoming evident. Organizations in a wide array of fields are looking for leaders who can think differently, integrate knowledge across disciplines, spot and solve problems, and generate new ideas.

The Master of Arts Leadership Administration program seeks to enhance the skills that employers are seeking: innovative thinking, leadership, adaptability, collaboration and passion. These skills will translate to a wide variety of career paths in the creative and non-profit sectors and beyond.

Prerequisites
Applicants should possess an undergraduate degree, as well as potential for advanced study as evidenced by academic achievement. In cases where an applicant is deficient in background, faculty may consider applicants with significant work history in the field of arts administration. In addition, student selection is based on an individual student’s maturity and motivation to succeed in graduate study and in the profession of arts administration.

Completion Requirements
- 32 semester credits, 9 of which must be approved elective credits
- Two separate semester-long internships (academic advisors will help students identify an appropriate internship opportunity at a local, regional or national arts organization in their area)